

Northampton



HEALTHY CAROLINIANS

Task Force

State of the County Health Report (SOTCH)

2011



NCHD
Northampton County Health Dept.



Public Health
Prevent. Promote. Protect.

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The origin of Northampton Healthy Carolinians Task Force was July 1, 2006. Prior to that date Northampton and Halifax County were a partnership. After separation from Halifax County, Northampton created a mission statement that embodies its efforts to improve the health outcomes of residents in Northampton County.

Mission Statement

We of the Northampton Healthy Carolinians Task Force are dedicated to improving the quality of life for our citizens by addressing health and safety issues at the community level.

Through strong partnerships with faith and community based organizations, the Northampton Healthy Carolinians Task Force completed its 2010 Community Health Assessment Survey. These partnerships enabled the Task Force to solicit the community in collecting and analyzing the data to select;

Substance Abuse (Tobacco)

Cancer (Breast/Prostate)

Physical Activity and Nutrition

as the health initiatives the task force will focus on for the next four years.

Northampton County In A Glance

Quick Facts 2010 Census

Northampton County Population	22,099
African American	58.4%
White	39.2%
Persons below Poverty (2009)	24.9%
Median Household Income	\$31,355

**North Carolina State Center for Health Statistics
Top five leading causes of death (2005—2009)**

Leading causes of death by County of Residence and Age Group:
Ranking number of deaths and unadjusted death rates per 100,000 Populations
All Ages

Northampton		
Rank	Cause	# of Deaths
1	Diseases of the Heart	370
2	Cancer—All Sites	294
3	Cerebrovascular Disease	80
4	Chronic Lower Respiratory Disease	74
5	Diabetes mellitus	55

Emerging Issues

Unemployment

	<u>Nov 2010</u>	<u>June 2011</u>
North Carolina	9.9%	10.4%
Northampton	11.7%	12.1%

Prevalence of Obesity in Children

Ages 2 - 4

	<u>2000</u>	<u>2004</u>	<u>2008</u>
North Carolina	12.2%	14.9%	15.4%
Northampton	13.6%	16.7%	16.0%

Ages 5 - 11

	<u>2000</u>	<u>2004</u>	<u>2008</u>
North Carolina	20.6%	23.8%	25.7%
Northampton	21.1%	32.0%	21.2%

**County Trends
State Center for Health Statistics**

Exercise - Adults

During the past month other than your regular job, did you participate in any physical activities or exercise?

	Yes	No
North Carolina	73.6%	26.4%
Eastern North Carolina	68.3%	31.7%

During the next four years, Northampton's Task Force goal will be to increase by five percent participation in physical activity and consumption of fruit and vegetables in adult populations.

Cancer

North Carolina Statewide and County Trends in Key Health Indicators:

**Age Adjusted—Total Cancer Death Rates
Deaths per 100,000 Populations**

	<u>94-98</u>	<u>99-03</u>	<u>04-08</u>
North Carolina	213.0	199.7	192.5
Northampton	228.8	214.0	209.4

**Age Adjusted Breast Cancer
Incidence Rates**

New Cases per 100,000 Populations

	<u>98-00</u>	<u>01-03</u>	<u>04-06</u>
North Carolina	150.3	148.7	148.4
Northampton	129.4	108.1	133.1

**Age Adjusted Prostate Cancer
Incidence Rates**

New cases per 100,000 Population

	<u>98-00</u>	<u>02-03</u>	<u>04-06</u>
North Carolina	155.3	160.2	151.9
Northampton	195.6	253.9	200.2

Northampton's Task Force will increase education and screenings in disparities population by eight percent for breast cancer and twenty two percent for prostate cancer.

North Carolina 2009 Youth Tobacco Survey

Eastern Coastal Region

Access and availability - current smokers <18 years old

Buy cigarettes in Stores	<u>High School</u>	<u>Middle School</u>
	16.2%	6.8%
Get cigarettes via social sources	60.9%	43.9%

High School Fact Sheet

Percentage of students who have used tobacco products

<u>Male</u>	<u>Female</u>
61.6%	48.8%

Percentage of students who use smokeless tobacco

<u>Male</u>	<u>Female</u>
13.7%	3.3%

Middle School Fact Sheet

Percentage of students who use smokeless tobacco

<u>Male</u>	<u>Female</u>
3.9%	2.6%

Percentage of students who have smoked cigarettes

<u>Male</u>	<u>Female</u>
22.5%	19.1%

The use of tobacco products for middle and high school students will be reduced by ten percent for each age group.

2011 Grant Funded Initiatives

HIV/STD Prevention- Provide HIV/STD, HEP C screening in jail	\$32,648.00
Roanoke Chowan Foundation–Provide Education and Screenings for Pre-diabetes/Diabetes Management until 9/2011.	\$7,500.00
United Way- Home Delivered Meals	\$2,361.00

Efforts to Address Priorities

- Schedule activities during National Health Observance months.
- Expand efforts through community partners in faith and community settings.
- Conduct train the trainer sessions in partnership with Rural Health Group, the American Cancer Society and Northampton Cooperative Extension.
- Increase advertisement of clinics and services that address health priorities in the local health department and in community settings.

Northampton Healthy Carolinians Task Force
Jackson, North Carolina

